



Demand briefing: Oceans

The issue

Careful management of the environmental resources within the world's oceans is essential for food security. An estimated 3.5 billion people are reliant on the annual 90 billion kg of food that is harvested from oceans each year.

In addition to this, oceans are vital conduits for trade and transportation and driving environmental systems essential to human life on earth.

The food and beverage industry

At least 25% of global fisheries are overfished. Companies that catch and source wild caught fish are directly responsible for the fishing practices that are used during the process.

Solutions and our demands

Companies should:

- Uphold the principles established in the UN Convention on the Law of the Seas regarding the management of fish stocks, and work with other stakeholders to examine gaps in the convention and develop good practices to address those.
- Follow best practices outlined in the Code of Conduct for Responsible Fisheries and other multi-stakeholder sustainability initiatives, which have established principles for responsible fishing and fisheries' activities.
- Commit to sourcing wild caught fish only from fisheries that are recognised internationally as being sustainably managed.

Note for the editor:

Contact Fairfood International press room: Abigail Joffre, abigail.joffre@fairfood.org or +31 (0)627244906

Fairfood International is a vital part of the global movement of people who are passionate about creating change towards a sustainable food and beverage industry. www.fairfood.org